

City of Winnipeg Museums Board

2014 Museums Operating Budget
> recommendation to Council



Recommendation (modified for EPC)

- That **\$1,017,000** be provide for the Operating Grant Program as *specifically* outlined by the City of Winnipeg Museums Board

(previous ask = \$1,067,000)



City of Winnipeg Museums Board

CITIZENS

Wm. Dowie *Chair*
Judy Wakefield
Leonard Offrowich
Mary Ann Tisdale
Christian Robin
Daria Rakowski

COORDINATOR

Matthew Komus

WINNIPEG PUBLIC SERVICE

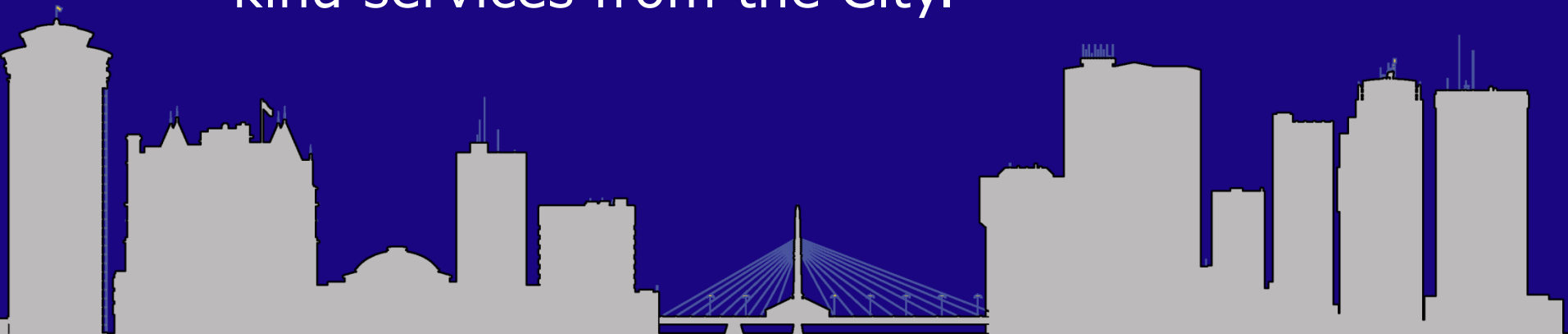
Mr. M. Lemoine,
Deputy City Clerk
Ms J. Marques
Senior Clerk
Mr. W. Tiegs
Solicitor, Legal Services
Ms E. Waterman
Accountant Technician



The Role of the Museum Board

Actively implementing the City's
Heritage Preservation Policy
(since 2007 – a creature of Council)

- ❖ Ensuring the ongoing preservation and coordination of Winnipeg's museum resources and assets.
- ❖ Auditing the ongoing operations of the museums that receive grant funds and in-kind services from the City.



Audit | Budget Process

- In order to receive funding, museums are required to submit a comprehensive operating grant application every year
- This is an *extensive* application requiring museums to submit their annual reports, budgets, attendance figures, and detailed responses on how they plan to achieve goals that will add value for Winnipeg Taxpayers



...Fiscal Responsibility

2014 aggregate request from Museums

\$1,146,845

2013 recommendation

(but caught in budget cut – Jan 2013)

\$1,067,000

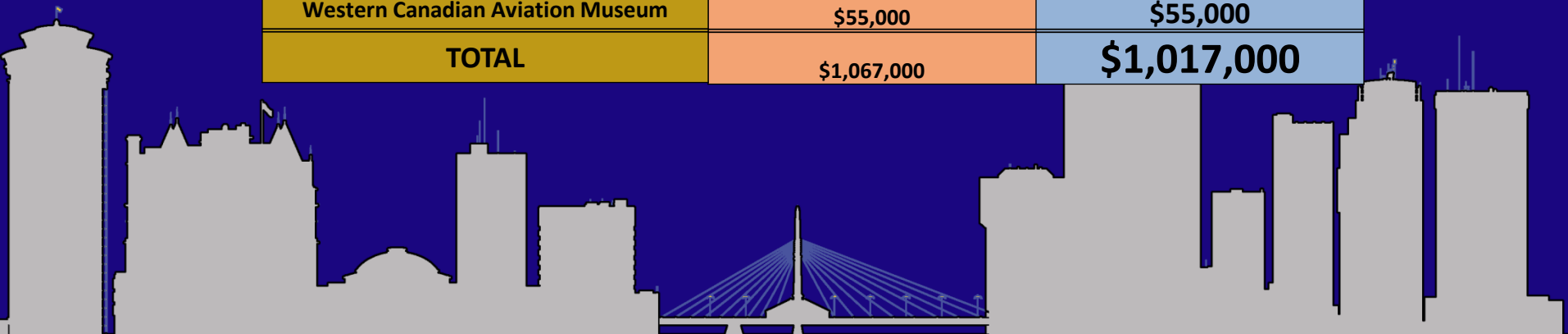
2014 (first round PCS; including Dalnavert)

\$1,067,000



The Specific Breakdown

Museum	Previous Board Motion	New Proposal (Dalnavert excluded)
Dalnavert Museum	\$30,000	suspended
Grant's Old Mill Museum	\$20,000	\$18,000
Historical Museum of St. James-Assiniboia	\$80,000	\$80,000
Le Musee de Saint-Boniface Museum	\$465,000	\$455,000
Manitoba Children's Museum	\$115,000	\$115,000
Manitoba Museum	\$60,000	\$60,000
Ross House Museum	\$30,000	\$30,000
Seven Oaks House Museum	\$30,000	\$28,000
Transcona Museum	\$160,000	\$160,000
Ukrainian Cultural and Educational Centre (Oseredok)	\$22,000	\$16,000
Western Canadian Aviation Museum	\$55,000	\$55,000
TOTAL	\$1,067,000	\$1,017,000



Modified Recommendation Math

- **\$979,387** is what is listed in the Pre-Budget
 - > Based on an old out-dated 2012 figure that was cut 'across the board' by 5%
- 1,017,000 is a **\$37,613** top-up
 - > as opposed to \$168K more



What Value is Council Receiving?

750,000 people visited City of Winnipeg supported museums in 2012 (14 of 40 museums)

200 Winnipeggers are employed at City supported museums

The Manitoba Museum *alone* contributed over **\$21 million** to Winnipeg's economy
(Only 1 of 11 financially supported museums)



Canadian Museum Human Rights

- In the Fall of 2014, the Canadian Museum for Human Rights (CMHR) will open
- This will tremendously increase the City's profile and the number of visitors to Winnipeg
- **Now is the time** to ensure the City is strengthening local museums and adding to the myriad of events and activities that Winnipeg has to offer to its Visitors *and* Citizens



Direct Support to your Constituents

*~ Winnipeg is a City of many peoples,
and more so, unique places ~*

- Winnipeg tells *stories* - through our Local Museums
- Creates a sense of identity, pride, & heritage
- “...inspire creativity... [those] *new* ideas that will grow our economy, enhance our quality of life, and move our city forward in the future”

Brent Bellamy, *Winnipeg Free Press*, November 25, 2013

