

Winnipeg Poverty Reduction Strategy Implementation Plan (2024 – 2027)

Draft



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Introduction

Strategy Overview

The Winnipeg Poverty Reduction Strategy (PRS) is a 10-year strategy that identifies the City's role, as an organization, in reducing poverty. The Strategy is framed around Goals, or outcomes, in eight key areas which are accompanied by a set of 10-year Objectives:

- Goal 1: Equity and a Culture of Caring are Demonstrated through Strategy Implementation and Systems Change
- Goal 2: The City Actively Plans for and Partners in Affordable Housing
- Goal 3: Equity is Embedded in all City Employment and Income Opportunities
- Goal 4: Community Well-Being Supports for those in Greatest Need are Increased
- Goal 5: Transportation System Equity is Enhanced
- Goal 6: All City Services are Equitable, Inclusive and Accessible
- Goal 7: Food Security and Food System Resilience is Expanded
- Goal 8: Equity in Community Safety is Increased through collaboration

The PRS also has two focus areas, called Life Poles, for enhanced or focused support to impact the cycle of poverty: Indigenous Children, Youth and Families, and Affordable Housing.

Implementing the Strategy

The implementation plan is a 4-year work plan for the Public Service that identifies Initiatives and Actions across all City departments to work towards achieving the Strategy Goals and Objectives. Focused attention on the two life poles can be seen throughout the Implementation Plan, demonstrated by a yellow column, as well as a Sun for Indigenous Children, Youth and Families, and the Thunderbird for Housing.

How to Read the Implementation Plan

The implementation plan is structured by Goal area, with larger Initiatives comprised of specific Actions. Each Initiative directly connects to a Goal and Objective, included for reference at the start of each Goal section.

Actions: Within each Initiative there are more detailed and specific actions, that are linked and interconnected. This will support

enhanced communication and collaboration across departments who are leading projects, programs or actions that are related in some capacity.

Lead: Each Action identifies a lead department or division that will take on a project management role for that action to ensure a clear delineation of projects to the appropriate City department. Leads will initiate project meetings, establish timelines, key tasks and milestones, and identify roles, and provide status updates to the PRS Team, and be accountable for the delivery of the project.

Status: Each Action has a status. "New" actions are new approaches, programs or pilots etc. "In progress" actions are projects and work that is already underway, either through ongoing work of the Public Service or through the first 18-month implementation plan of the PRS. If an Action was started during the initial implementation phase, the action number from the previous plan is referenced.

Departments Involved: For each Initiative, a summary of all departments who may be contributing to the implementation of this thematic area are included, to increase the potential for crossdepartmental communication and collaboration.

Resources: Budget considerations and budget risks through the PRS that are required to implement an action or initiative. This includes new staffing and operating dollars that are required in order to deliver the actions within the initiative.

Supported Life Poles, Goals and Objectives: Initiatives align with multiple Life Poles, Goals and Objectives in the PRS. These are cross-referenced to connect Initiatives and Actions to the Strategy Objectives, and achieve the Goals. Life Poles are identified by yellow in the Action column, and in each Initiative with the icons below:



Indigenous Children Youth & Families:



Department Abbreviations

Abbreviation	Department Name	Abbreviation	Department Name
A&T	Assessment & Taxation	IRD	Indigenous Relations Division
APM	Assets & Project Management	LS	Legal Services
APM (MA)	Municipal Accommodations (part of APM)	MM	Materials Management
APM (UDO)	Universal Design Office (part of APM)	OEM	Office of Emergency Management
AS	Animal Services	os	Office of Sustainability (part of Water & Waste)
CAO	Chief Administrative Office	PPD	Planning, Property & Development
Clerks	City Clerk's Office	PW	Public Works
CMS	Community Services	PW (AT)	Active Transportation (part of Public Works)
CMS (CBES)	Community Bylaw Enforcement Services (part of CMS)	PW (ENG)	Engineering (part of Public Works)
CMS (CD)	Community Development (part of CMS)	PW (POS)	Parks and Open Spaces (part of Public Works)
CMS (LIB)	Libraries (part of CMS)	PW (SM)	Streets Maintenance (part of Public Works)
CMS (REC)	Recreation Services (part of CMS)	TRN	Winnipeg Transit
CSC	Customer Service & Communications	WFC	Winnipeg Food Council
CSC (OPE)	Office of Public Engagement (part of CSC)	WFPS	Winnipeg Fire Paramedic Service
EO	Equity Office	WPB	Winnipeg Police Board
FIN	Corporate Finance	WPS	Winnipeg Police Service
HRS	Human Resource Services	ww	Water & Waste
INV	Innovation & Technology Services		

Goal 1: Equity and a Culture of Caring are Demonstrated through Implementation & Systems Change

- **A.** City roles, responsibilities, and resources to implement the strategy are clearly assigned.
- B. City decisions and actions are informed by Lived Experience perspectives, trusting relationships are established.
- **C.** Equity and a Culture of Caring are factored into all service planning and budget decisions, resulting in City-wide systems change.
- **D.** The City advocates for and pursues partnerships to implement the Strategy.
- **E.** The Strategy and Implementation Plans are monitored, evaluated and updated on a regular basis to ensure progress is made.

Act	ions		Lead	Status	
1	Poverty Reduction lens is considered in reports.	project, program, and services development, and administrative	CAO	In progress	
2	Reflect spending on Equity and Poverty Reduction in budget reporting, by demonstrating alignment with poverty reduction annual and multi-year budgets, as a dollar figure and percentage of departmental budgets.				
3	Report to Council on progress and impa	cts of the Poverty Reduction Strategy.	CAO	In progress	
4	Further develop and explore the Indigenous Children, Youth and Families life pole to better inform IRD New implementation of the Strategy, such as developing additional objectives or a document to supplement the Strategy.				
Departments Involved Resources Supported 6					
CAO, FIN, IRD, WPB, All departments		New Poverty Reduction Strategy Coordinator FTE (in CMS)	Goal 1: Object	ives B, C, E	

Init	Initiative 1.2. Equity Assessment Tools						
Act	ions		Lead	Status			
1	Develop and pilot an Equity Assessment Tool for all City services, and provide training on how to use the tool. This may include mapping access of equity groups to services, to identify gaps and support planning for enhanced service or resource placement.						
2	Services Gap analysis: Establish a walkability and accessibility working group across departments to use walkability, accessibility and equity analyses to identify gaps in services/facilities in areas of higher poverty, starting in Community Services. Once identified, operationalize to minimize gaps in access.						
INV	partments Involved , CMS, APM (UDO), All artments	Supported Goal 1: Object	_				

Init	Initiative 1.3. Leadership and Operations Structure for the Poverty Reduction Strategy						
Act	Actions Lead Status						
1	On-going engagement of key partner revision of roles, responsibilities and Interdepartmental Working Group an	CMS (CD)	In progress				
2	Meet semi-annually with Senior Lead	Meet semi-annually with Senior Leadership Team to measure progress and impact of PRS.					
	Dartments Involved D, CMS, IRD, PPD, APM (UDO)	Resources New Poverty Reduction Strategy Coordinator FTE (in CMS)	Supported Goal 1: Obje	Objectives ctives A, B, C			

Initi	Initiative 1.4. Government collaboration for Indigenous-led solutions to poverty						
Actio	ons		Lead	Status			
1	Pursue increased collaboration between th	CAO	In progress				
2	Pursue partnerships with Indigenous Governments and Rightsholders to collaborate on increased access to economic opportunities, including employment opportunities, procurement, or access to diverse supplier contracts.			In progress			
	artments Involved , IRD, EO, MM, CMS, PPD, HRS	Resources	Supported (Goal 1: Object	Objectives etive D			

Init	Initiative 1.5. Integrating Lived Experience Perspectives into Decision Making							
Act	ions	Lead	Status					
1	Support the implementation and updates to the Engage Winnipeg policy and associated administrative standard to improve engagement with people with lived experience and other equity groups; this includes capacity building through paid trainings, provision of honorariums, food, and transportation.							
2	Conduct a review of the Citizen Satisfact purpose, methods, and scope of the sur capture the perspectives of people with	CSC (OPE)	In progress (Action 1.5)					
	coartments Involved C (OPE), INV, APM (UDO), CMS (CD)	Resources Supports for Public Engagement: \$10,000 (in CSC) Lived Experience Advisor honorariums: Funds included in \$100,000 operating funds (in CMS)	Supported O Goal 1: Objecti	-				

Init	Initiative 1.6. Poverty Awareness and Education						
Act	ions		Lead	Status			
1	Host awareness activities for the International City of Winnipeg employees to learn about po	CMS (CD)	New				
2	Increase awareness about poverty and City in experiencing poverty through increased commute Human Rights Committee of Council spea	CSC	New				
3	Strategically use communications tools to include benefit people experiencing poverty. This may new programs, using plain language to increase Recreation Fee Subsidy and third-party referring promotions and outreach.	CSC	In progress (Action 6.3)				
Departments Involved CMS, CSC, PW (POS), HRS, IRD, TRN Poverty Awareness activities: Fund operating funds (in CMS)		Poverty Awareness activities: Funds included in \$100,000	Supported O Goal 6: Object Goal 3: Object	ives B, C			

Goal 2: The City Actively Plans for and Partners in Affordable Housing

10-year Objectives:

- **A.** The City's capacity and commitment to advancing affordable housing initiatives are increased.
- **B.** The urgent housing needs of shelterless residents are addressed though proactive, multi-sectoral partnerships.
- **C.** Municipal tools, resources and partnerships are developed and used to encourage and facilitate affordable housing development.
- **D.** Existing affordable rental housing stock is maintained and improved.

Init	Initiative 2.1. Affordable Housing Strategy						
Act	ions	Lead	Status				
1	Develop a city-wide Affordable Housing Strate November 26, 2020 Link).	CAO	New				
2	Update the Housing Needs Assessment (as is on targets for Affordable Housing, including so occupancy and rooming house stock. Based o which may include the development of indicate	CAO	New				
Departments Involved PPD, CAO, IRD, CMS		Resources Resources contingent on application to the Housing Accelerator Fund.	Supported C Goal 2: Object	Objectives tives A, C			

Housing Needs Assessment 2020

Winnipeg's Comprehensive Housing Needs Assessment (2020) identifies priority housing needs across the continuum, in particular:

- New rental housing for seniors (with/without supports such as assisted living);
- Larger rental units (3/4 bedroom +) at affordable rates (in particular for newcomer, Indigenous and larger family/intergenerational households);
- Single rental units at deeply affordable rates;
- New social/rent-geared-to-income housing;
- New transitional or supportive housing for people experiencing homelessness.

The Needs Assessment also identifies areas of the city where there are concentrations of particular need, such as lower-income families, seniors, and areas which has seen little new supply.

Init	Initiative 2.2. Fast Track Affordable Housing				
Acti	ions	Lead	Status		
1	 Land Enhancement Office (through the Hotel) Review the Affordable Housing Opportunit Enhancement Office (through the Housing Build partnerships with the Province of Ma 	dable and mixed income housing through the development of a busing Accelerator Fund) ties in Housing Improvement Zones program through the Land	CAO	In progress (Action 2.2)	
2	facilitating the redevelopment of vacant building through the Land Enhancement Office (Housing	entory of vacant buildings completed, explore next steps such as gs for affordable housing, with priority for social housing units, g Accelerator Fund). This may include exploration of funding rofits or public ownership bylaw amendments, or process us density without rezoning).	CAO	In progress (Action 2.3)	
3	Supportive Housing: Work with the Governmer stakeholders to facilitate the development of tra support services. Explore making land available have pre-approved building designs available for Council December 15, 2022 Disposition Link, S	CAO	In progress		
PPD	partments Involved b, CAO, IRD, CMS (CBES), WFPS, PW (POS), APM	Resources Resources contingent on application to the Housing Accelerator Fund.	Supported Goal 2: Object A, C, D		

Inventory of Vacant Buildings | In 2022, the Public Service conducted an inventory of vacant buildings in Winnipeg that had been vacant for 4 or more years. There were 145 vacant buildings on this list. Here is some key information about these:

- All 145 properties are owned by private or non-profit entities.
- 116 (80%) of the properties were formerly residential and represent a total of 210 units, and 29 (20%) were formerly commercial or industrial use.
 - o 96 properties (66%) were single -detached dwellings.
 - o 6 properties were larger multi-unit (a minimum of 5 dwelling units/structure) for a total of 80 dwelling units.
 - o 14 properties were duplexes, triplexes, or fourplexes (representing a total of 34 dwelling units).
- Some are also heritage-designated, predominantly in the Centennial and Exchange neighbourhoods; five properties are on the Commemorative List, and 12 are on the List of Historical Resources. Heritage properties have had long periods of vacancy, the majority between 2008-2011.
- The properties generated 706 calls to WPS between 2018-2022, and 1,828 complaints to 311 that were directed to CBES and an additional 160 action requests to PPD Development and Inspections to investigate the building deficiencies.

Init	Initiative 2.3. Prioritize Indigenous-led Housing Projects						
Act	ions	Lead	Status				
1	Apply an equity lens in review of City tools that are available for affordable housing (e.g. land availability, existing programs, City services, development rights/density, etc.), assess opportunities to expedite and facilitate housing projects and developments that are Indigenous-led and Indigenous-led rent-geared-to-income, and implement these changes.						
2	Apply an equity lens to enable capital grants, t Indigenous-led organizations and provide addi proponents, service providers, and developers	CAO	New				
3							
	Departments Involved PPD, CAO, A&T, IRD, LS Resources Resources contingent on application to the Housing Accelerator Fund.			jectives e C e D			

Init	tiative 2.4. Bylaw Amendment	s to Accelerate Affordable Housing		
Act	ions		Lead	Status
1	and affordable housing developments; (i.e. multi-generational family, supporti	coning bylaws and apply an equity lens to remove barriers to social make it easier to build more diverse types of housing developments ve and transitional housing for single adults, couples or youth aging igned, adaptive housing to remain in place as people acquire	PPD	In progress
2	Density Bonuses: Develop a framework to pursue density bonusing opportunities for affordable housing and implement a formalized density bonusing program. Explore partnerships with the Province and CMHC to enhance the program (e.g. enter into MOU with the province).			In progress
3				New
Departments Involved PPD, CAO, LS		Resources Resources contingent on application to the Housing Accelerator Fund.	Supported Goal 2: Object	Objectives ctives C, E

Ini	Initiative 2.5. Collaborate with Other Governments to preserve deeply affordable housing stock					
Act	Actions			Status		
1	rooming houses and single room occupancy ho demolition or conversion. This may involve new	term strategy to preserve affordable housing including otels, and tools to prevent the loss of units through alteration, of designations for single room accommodations, exploring a doning Bylaws and the Winnipeg Building Bylaw, as required, es.	CAO	New		
Departments Involved CAO, PPD, CMS (CD, CBES), WFPS, IRD, LS		Resources Within existing resources.	Supported C Goal 2: Object	Objectives ives B, C		

Goal 3: Equity is Embedded in all City Employment and Income Opportunities

- **A.** Hiring and training programs are implemented that focus on equity, diversity, inclusion, reconciliation with Indigenous peoples, and poverty reduction.
- **B.** Support is provided to community-led income and employment initiatives for low-income people through partnerships, grants, and in-kind use of City assets and facilities.
- C. City purchasing power is leveraged to achieve social and community benefits.
- **D.** The City advocates for improved social and economic programs for low-income individuals and families (i.e. living wage, Basic Income, childcare, social support, youth employment), and leads by example through action, collaboration, and partnerships.

Init	iative 3.1. Job Readiness	Programming		
Acti	ions		Lead	Status
1	recruitment, retention and promoti Indigenous youth and adults, in get a solution and pre-end with community employment program part and prost-hiring orientation sets and pre-end with community employment program part and post-hiring orientation sets and working with departments designated positions, in many promotion.	ssions as part of the recruitment process. s to establish designated equity positions, with a focus on Indigenous hiddle to senior level positions as a component of equitable recruitment and ree or subsidized certifications, Criminal Record Checks, and other	HRS EO	New
2	from equity groups and with lived successful outcomes for youth see	nity-led job readiness programs to identify barriers and limitations to youth experience of poverty in getting employment with the City, and increase eking employment with the City. This may include clarifying position to training being offered to remove barriers to employment to make entry-in.	HRS EO	In progress (Action 3.2)
3	Expand on community-based recr low-barrier pathways to employme focused recruitment, employment community-based organizations w	ruitment in areas of higher poverty for summer/seasonal positions to create ent. This could include decentralized job fairs and more neighbourhood-initiatives with inner city high schools, adult education centres or who provide pre-employment and employment training to youth or so of high poverty, to hire individuals through these programs.	HRS EO	In progress (Action 3.3)
Dep	artments Involved	Resources	Supported	Objectives
HRS, EO, IRD, All departments		Employment Systems Review (funds for consultant): \$20,000 annually (in HRS) New Employment Liaison FTE (in EO)	Goal 3: Object	ctives A, B

Init	nitiative 3.2. Sustainable Procurement				
Acti	Actions Lead Status				
1	Action Plan. This will involve developing direct purchases from Social Enterprise	nciliation through the implementation of the Sustainable Procurement ng supplier lists to share with departments to encourage and support es, Indigenous Business, and Diverse businesses, and exploring Sustainable Procurement Action Plan).	FIN	In progress (Action 1.4)	
2	convene a quarterly roundtable to brin opportunities. Opportunity for private s	Action Plan, the City will work with a community organization(s) to g together purchasers and suppliers to build relationships and identify ector purchasers who sell to the City to connect with social ad diverse businesses and incorporate them into their supply chain for	FIN	In progress (Actions 1.4 and 3.7)	
	partments Involved MM, LS	Resources Within existing resources.	Supported C Goal 3: Object		

Init	nitiative 3.3. City of Winnipeg employee training				
Act	ions	Lead	Status		
1	Deliver training in collaboration with Indigenous Relations Division for all Transit drivers to help create safe transportation options for Indigenous individuals, with a focus on 2SMMIWG+ and Indigenous children and youth. This should include information on the safety, security, and counter-exploitation of Indigenous women, girls, and 2SLGBTQ+ people (MMIWG 5.11), and youth at risk or experiencing homelessness, and cultural awareness and sensitivity training.	TRN HRS IRD	In progress (Action 4.4)		
2	Enhance the level of accessibility awareness training for Transit Client Service, including Transit Plus staff and drivers with continuous improvement on the accessible customer service provided to respect and meet customers' needs. Update quality assurance feedback mechanisms and measures to monitor the effectiveness of these enhancements.	TRN	New		
3	Enhanced Front-Line Training: Expand training for City of Winnipeg front-line and public-facing employees on poverty and related topics including harm reduction, trauma-informed care, de-escalation, mental health first aid, accessible customer service, and 2SMMIWG+, to respond and support residents with compassion. Engage community organizations to develop and deliver this training in person to create opportunities for more relationship building and increase understanding.	HRS	In progress		
4	Build capacity amongst supervisors and HR professionals in the Public Service through the Equity, Diversity and Inclusion Policy and deliver training on Bias Free Selections, which should include considerations of income and education diversity, along with age, gender, race, household structure, or disability, in hiring practices.	HRS EO	In progress (Action 3.5)		

5	Employee Retention of equity groups: Increase retention of employees from equity groups by developing and delivering training for managers on leading diverse teams and exploring other ways of creating a welcoming and inclusive work environment.			New
Dep	artments Involved	Resources	Supported O	bjectives
HRS	S, EO, IRD, TRN, CMS, WFPS, PW,	Funds for enhanced front-line staff training, including Transit: \$80,000	Goal 3: Objective A	
WPS	3	annually (for HRS)	Goal 8: Objecti	ves A, B

Init	Initiative 3.4. Employment Accessibility Audit						
Act	ions	Lead	Status				
1	1 Conduct accessibility audit of civic employment spaces and develop a barrier removal investment plan for implementation.			New			
-	partments Involved If (UDO), All departments	Resources Accessibility audits: \$117,000 (for 3.4 and 6.5) for consulting New Accessibility and Universal Design Planner FTE	Supported O Goal 3: Objecti				



Goal 4: Community Well-Being Supports for those in Greatest Need are Increased

10-year Objectives:

- A. The immediate needs of residents experiencing homelessness or at risk of homelessness are met through collaboration with community partners and other levels of government.
- **B.** Front-line City employees have the knowledge, skills and resources to help connect residents to needed supports.
- **C.** Strategic partnerships to connect people to needed supports are developed.
- **D.** The City adopts a Harm Reduction approach to reduce the harms of substance use for residents.

Init	Initiative 4.1. Programs for homelessness prevention				
Act	Actions			Status	
1	exiting the justice system and Indigenous can provide supports through programs a with community organizations who serve	vice agencies that work with Indigenous people moving off-reserve, youth transitioning out of care to determine ways in which the City and services. For example, building relationships and partnering these groups, prioritizing and supporting these organizations in at in robust and effective homelessness prevention programs	IRD	In progress	
	partments Involved , CMS (REC, LIB, CD)	Resources Programs for Homelessness Prevention: Funds included in the \$45,000 operating funds (for IRD)	Supported (Goal 4: Object		

Encampments

An encampment refers to a location with temporary structures made up of tents, tarps or other materials like bedding and clothing in parks, entryways or vacant lots that provide a place to stay for unsheltered Winnipeg residents, who do not have a home and are not using an emergency shelter.

The City partners with community agencies to connect unsheltered residents in encampments to provide them with appropriate supports to ensure their health and safety. The City only intervenes through Winnipeg Fire Paramedic Service's Fire Prevention or the Winnipeg Police Service if there is an immediate risk to public or personal safety as a result of the activity in the encampment, using a measured approach. Structures are removed only when activities or living conditions are obviously hazardous. In such circumstances, our partner agencies will connect residents to provide information about how to reduce the safety risks.

Read more about encampments here.

Init	Initiative 4.2. Emergency Response			
Acti	ions		Lead	Status
1	1 EPIC: Partner with Shared Health to explore enhancing the Emergency Paramedic In the Community (EPIC) program to provide support to people in crisis. This may include collaboration with Main Street Project or other community organizations to explore opportunities for EPIC to expand their mandate to meet community needs, and provide more short- to long-term social supports, for example preventing eviction or accessing housing.			New
2		ve Response to Citizens in Crisis (ARCC), a joint initiative llaborative on-scene trauma informed crisis intervention checks.	WPS CMS (CD)	In progress (Action 8.10)
3	Make the Right Call: Continue collaboration between WPS, 311, and 211 on crisis or emergency calls systems communications, to redirect non-emergency calls and connect residents to the appropriate support and services. Continue public messaging to support Winnipeg residents in making the right call, an know when to call 911, 311 or 211 and other resources.			In progress (Action 4.5)
4	Internal assessment and review of Emergency Soci capacity and sustainability of the ESS program give Recommendations from assessment to be impleme	ial Services program to determine how to increase the en the increased complexity and demands of responses. Ented to ensure a successful and sustainable ESS SS team that specializes in follow-up post-fire to ensure	CMS (CD) WFPS	In progress
		Resources Within existing resources.	Supported (Goal 4: Object Goal 8: Object	tives B, C

Acti	ions		Lead	Status
1	encampments, tents, bus shelters and other to rehousing to supportive and transitional housi	repment Process that assists people currently living in emporary shelter spaces, with emphasis on assisting with eng and access to treatment for mental health and substance circumstances of encampment residents, and will work in provide social outreach and supports.	CAO	In progress
2	Mobile Outreach Support Services (MOSS): Corganizations to provide mobile outreach suppercampments. Collaborate and communicate long-term support for individuals through referreferrals to agencies who can provide case m	CMS (CD)	In progress	
3	Increase efforts and collaboration to support the Homelessness Emergency Response Committee of End Homelessness Winnipeg and develop a long-term extreme weather plan. Have a coordinated approach with community organizations offering extreme weather services, with a focus on Indigenous-led shelters and initiatives.			In progress (Action 2.5)
4	Administer long-term, sustainable funding to Indigenous-led, low barrier, culturally appropriate 24/7 safe spaces and services for Indigenous women, girls and 2SLGBTQ+ people who are homeless or at risk of homelessness, transitioning out of the child welfare system, dealing with chronic poverty, fleeing domestic violence or who are victims of sexualized violence and exploitation. (Financial implications of \$250,000)		CMS (CD)	In progress (Action 8.3)
5	annually referred to 2024-2027 budget process) Permanently establish the Community Liaison position that provides hands-on outreach and specialized fire and risk reduction education to those living unsheltered and in encampments. This could include providing safety and well-being supplies to mitigate risk, general awareness and education for residents, as well as working in collaboration with community outreach services providers and other City departments to support the well-being of all area residents.		WFPS	New
CAC	partments Involved D, CMS (CD), OEM, TRN, PW, PW (POS), PS, APM,	Resources MOSS Grant: \$650,000 annually (in CMS) Non-Emergent Encampment Process: \$50,000 annually (in CMS) Permanent Community Liaison FTE (in WFPS) Community Risk Reduction program: \$20,000 annually (in WFPS)	Supported C Goal 4: Object	

Init	Initiative 4.4. Access to services for basic needs				
Acti	Actions			Status	
1	extreme hot weather in areas of higher poverty	risk and unsheltered Winnipeggers, particularly during . Expand the water bottle filling stations program, based on new locations in areas of high poverty. (\$20,000 annually	WW	In progress (Action 4.1)	
2				In progress (Action 4.2)	
3				In progress	
4				In progress	
5				New	
-	partments Involved M, CMS (CD), PW (POS), OEM, WW	Resources Within existing resources.	Supported O Goal 4: Object Goal 6: Object	ive A	

Init	Initiative 4.5 Reduce the harms of substance use				
Act	ctions			Status	
1	1 Continue the Naloxone Protocol in City facilities (Recreation and Leisure Centres, Indoor Pools, Fitness Centres, and Libraries), and explore other areas where it may be required and implement as needed and as is feasible.			In progress (Action 4.11)	
2	Work with community outreach teams to review and adjust existing sharps containers in City parks, as well as identify additional locations for sharps containers in parks. Install and review as needed and as is feasible.			In progress (Action 4.12)	
3	Review the internal processes and policies of frontline City service providers and provide recommendations to establish areas where using a harm reduction approach will enhance service delivery, while also making City facilities more accessible and safer for residents and staff.			New	
-	partments Involved S, PW, CMS, CAO, LS, WPS	Resources Within existing resources.	Supported C Goal 4: Object		

Goal 5: Transportation System Equity is Enhanced

- **A.** The affordability and accessibility of transportation and transit service is increased.
- **B.** Improvements to transportation and transit infrastructure and services prioritize areas of higher poverty, and increased interconnectivity to employment and affordable goods and services.
- C. Increased collaboration with community partners improves access to safe and secure transportation by all residents.

Act	tions	Lead	Status
1	Snow Clearing: Explore and propose options for enhanced winter maintenance and snow clearing serv areas of higher poverty to provide increased walkability, and uninterrupted & effective connections in an where there are more low-income households; this may occur through an increase in the level of service active transportation infrastructure in areas of higher poverty. Seek council approval to amend policy accordingly, with resources as needed for enhanced service.	eas	New
2	 Sidewalks: In alignment with OurWinnipeg, Complete Communities and the Pedestrian & Cycling Strate plan for walking as an affordable mode of transportation in residential, commercial, and mixed-use developments, with a priority for areas of higher poverty. This could occur through: Road renewals, by integrating improved pedestrian infrastructure and sidewalks. New developments with amendments to Development Agreement Parameters (DAPS), to include requirement of sidewalks on local, collector, and arterial roads; this could include infill or greenfit development. Amendments to the Development Agreement Parameters would require consultative Urban Development Institute and Council Approval. 	de the	New
3	Accessible Infrastructure: Increase funding, for Public Works and Winnipeg Transit, for accessibility upgand enhancements for infrastructure projects to align projects with the Transportation Master Plan and Winnipeg Transit Master Plan. Support larger improvements such as sidewalk renewals, new sidewalks other large accessible/pedestrian infrastructure, beyond 'spot fixes' to bus stop accessibility and other infrastructure and assets in poor condition, with a priority for areas of higher poverty.	he	In progress (Action 5.8)
4	Support modes of transportation beyond owner operated cars, such as micro mobility devices or car co operatives, as important accessible and affordable transportation options for people living in poverty. The include facilitating the expansion of affordable car share options, and making more on-street spaces are for car share vehicles, with a priority on areas of higher poverty.	nis may	New
5	Develop an equitable and data-driven approach to project initiation and issue resolution for street maintain and road renewals, to ensure that areas of the highest need are prioritized and less based on response resident complaints (i.e. 311 requests, petitions, etc.). This approach may include consideration of neighbourhood demographics (age, household income, etc.) or accessibility measures.		New
	partments Involved 7, PPD, TRN, INV, CSC (OPE), LS, APM (UDO) Resources Within existing resources.	Supported Goal 5: Obje	Objectives ective A, B

Init	Initiative 5.2. Winnipeg Transit programs for Indigenous children, youth and families				
Act	ions	Lead	Status		
1	Expand the Travel Training Program with additional resources to continue its goal to support equity groups with a focus on Indigenous children, youth and families and people coming off-reserve in accessing public transit. This program provides information and practical training sessions on how to use Transit services for first time or renewed users who may not be aware of the new accessibility features (ie: Priority and Courtesy seating, bus ramp that lowers to the curb, audio/visual announcements, safety features). Travel training will also be a key component helping riders adapt to the Transit network changes from the Winnipeg Transit Master Plan and increase ridership.				
2	<u> </u>	to develop and implement the Transit Pass Pilot for Youth Aging Out of Care to purchase transit products (such as single ride fare or monthly passes) for youth family Services.	TRN	In progress (Action 5.3)	
3					
-	partments Involved I, IRD, CMS (CD)	Resources New Transit Project Coordinator FTE (in TRN) Transit Fares At-risk Women Grant: starting in 2025, \$50,000 per year (in TRN) Youth Aging Out of Care Grant: starting in 2025, \$140,000 in 2025, \$142,000 in 2026, \$145,000 in 2027.	Supported Goal 5: Object Goal 6: Object	ctives A, C	

lni	Initiative 5.3. Deeply affordable transit				
Ac	Actions			Status	
1		accommodate errands such as grocery shopping, medical a jurisdictional scan and associated financial impacts. Report	TRN	New	
2	2 Explore options to expand the WINNpass program to provide more affordable transit; this could include further reductions on the WINNpass fares.		TRN	In Progress (Action 5.1)	
3	3 Explore a fare collection strategy that uses an equity lens in identifying improved fare collection options for Transit riders, which may include fare capping or mobile ticketing, to make purchasing more financially accessible (Financial implications for fare collection referred to 2024 budget process through TRN).			New	
Departments Involved TRN		Resources Within existing resources.	Supported Goal 5: Obje	Objectives ective A	

In	Initiative 5.4. Walking and Biking Supports				
Ac	etions		Lead	Status	
1	Bicycle Parking: Provide more secure bike parking in areas of higher poverty, with a priority on facilities and sites that serve Indigenous children, youth and families and other equity groups. Collaborate with new community partners to identify locations and strategies.			New	
2	2 Bicycle Security: Support annual free bike lock and registration distribution through events with community partners to support bicycle safety and security for low-income children and families.			In progress (Action 5.6)	
3	Affordable Bicycle Access: Continue to donate children's bikes to community organizations, and explore alternatives to a bike auction for selling unclaimed recovered bicycles to individuals and families in areas of higher poverty; approaches should seek to enhance equity, and to provide access to affordable bicycles for low-income individuals and families.			In progress (Action 5.5)	
4	Road Safety in areas of higher poverty: Prioritize actions in the Road Safety Strategic Action Plan in areas of higher poverty to address the higher representation of collisions with pedestrians and cyclists along major corridors in the downtown and north end.				
Departments Involved CMS (CBES, CD), PW (AT), APM (UDO), WPSResources Within existing resources.Supported Ok Goal 5: Objective					



Goal 6: All City Services are Equitable, Inclusive and Accessible

- **A.** Residents have equitable access to City services, in particular demographic groups who experience marginalization.
- **B.** Community development models and collaborative approaches are enhanced or initiated for service planning & delivery in areas of higher poverty.
- **C.** Use of City's tools and resources are maximized to reduce systemic inequities.

Initia	Initiative 6.1. Maintain & Expand Programs for Indigenous Youth					
Actio	ns	Lead	Status			
1	In alignment with the Recreation Strategy and Park Strategy goal to increase inclusion and access, enrich programming to provide Indigenous youth with opportunities for cultural experiences and knowledge, such as language and cultural workshops, with a focus on areas of high poverty. This may include collaborations with community organizations, supports for Indigenous-led recreation programming, and a review of recreation communications and outreach to be more reflective of the needs of Indigenous youth and communities. Identify gaps and barriers to participation (transportation, language, etc.) and adapt to increase Indigenous participation.					
2	Increase supports for Indigenous orgar teachings at City parks and public oper space and facilities, equipment, honora	PW (POS) IRD	In progress			
3	Healing spaces: Identify a City site to create a healing space, and explore methods to develop and operate a healing centre.			New		
Departments Involved CMS (REC), PW (POS), IRD, CSC (OPE)		Resources Cultural Programming: Funds included in \$100,000 operating funds (in CMS) Land-based education: Funds included in \$45,000 operating funds (in IRD)	Supported (Goal 6: Object	- ,		

Initi	Initiative 6.2. Holistic Programs and Operations of City facilities				
Actio	ons	Lead	Status		
1	Collaborative approaches to Community Spaces - Freight House Pilot: a community needs assessment and feasibility study of the Freight House facility to identify gaps and innovative approaches to operations and program delivery at this multi-use indoor and outdoor space.	CMS (CD)	In progress (Action 6.6)		
2	Develop diverse recreation and leisure programming that is tailored to meet unique needs of each community to reflect diverse cultures to increase participation for low-income and equity groups.	CMS (REC)	In progress		

3	Continue the distribution of the Temporary Recr recreation facilities in their first year of living in V term options for supporting refugees in accessing between their arrival in Winnipeg and their partic	CMS (REC)	In progress	
4	Health and Wellbeing Supplies at City Facilities: City facilities, starting with Winnipeg Public Libra component of removing barriers to people access	CMS (LIB)	New	
5	Menstrual Products: Continue and expand the fi menstrual products in City facilities, to help mini winnipeg.ca/menstrualproducts)	APM (MA)	In progress	
Departments Involved CMS (CD, REC), CSC (OPE), PW (POS), APM (MA)		Resources Health and Wellbeing Supplies: Funds included in \$100,000 operating funds (in CMS)	Supported (Goal 6: Object	

Init	Initiative 6.3. Equity through Neighbourhood Placemaking and Planning				
Acti	ons	Lead	Status		
1	In alignment with forthcoming CentrePlan 2050, support community partners in creating and/or implementing a coordinated plan for the area around Thunderbird House at Higgins and Main. This will involve establishing a level of service that meets the needs in this area (i.e. washrooms, garbage collection, street maintenance and cleanup, etc.)			New	
2	In alignment with the forthcoming CentrePlan 2050 and Welcoming Winnipeg, explore opportunities to collaborate with community stakeholders to reflect Indigenous stories, cultures and histories and Indigenize public spaces through streetscaping, public art, plants, gardens, and seating areas, with a priority for areas of higher poverty and the downtown, to support a sense of belonging for all Winnipeg residents.			New	
3	Explore new opportunities to collaborate with Winnipeg's Neighbourhood Renewal Corporations and other City funded neighbourhood associations on ongoing poverty reduction initiatives. This could occur through Housing Rehabilitation Investment Reserve (HRIR), and may also involve other areas such as neighbourhood beautification.			In progress	
4				New	
-			Supported Goal 7: Object		

Init	Initiative 6.4. Accessible Programs and Applications				
Acti	ions		Lead	Status	
1	1 Explore a single application process for City of Winnipeg fee waivers and fee subsidies for low-income individuals and families; this could include the Transit WINNpass, Recreation Services Fee Subsidy, and may include other services such as pet licenses.			In progress (Action 5.2, 6.1 and 6.2)	
2				New	
Departments Involved CMS (REC, CD), INV, CSC, TRN, WW, APM (UDO)		Resources Within existing resources.	Supported (Goal 6: Object	-	

Init	Initiative 6.5. Accessibility and Universal Design of City Services and Facilities					
Act	ions	Lead	Status			
1	Increase the capacity of the Public Service to integrate Universal Design and Accessibility in City facilities and services, such as active transportation routes, pedestrian infrastructure, and public transit access; prioritize projects in areas of higher poverty and that support poverty reduction.			New		
2	2 Conduct accessibility audits of City facilities through which services are provided to the public and develop a barrier removal investment plan for implementation.			New		
-	Dartments Involved (UDO)	Resources New Accessibility and Universal Design Planner FTE Accessibility audits: \$117,000 (for 3.4 and 6.5) for consulting	Supported Objectives Goal 1: Objective C Goal 3: Objective B Goal 6: Objectives A, C			



Goal 7: Food Security and Food System Resilience is Expanded

- A. Food security is increased by working with community partners to provide access to sustainable, culturally relevant foods.
- **B.** The City's tools and resources are maximized to increase food security for residents in areas of higher poverty, particularly the shelterless population.

Init	Initiative 7.1. Urban Agriculture					
Act	ions	Lead	Status			
1	1 Collaborate with stakeholders and service providers to operationalize the Urban Agriculture on City Lands Policy (adopted by Council September 22, 2022: <u>Disposition Link</u>), to support access for low-income residents to more affordable fresh produce and nutritious foods.			New		
2	Review opportunities to amend existing by-laws and policies to expand urban agriculture in the public realm and create more community gardens as a means to improve food security and neighborhood livability. This would involve internal department leads, external stakeholders and the Winnipeg Food Council (Disposition Link).			New		
	partments Involved D, WFC, PW (POS), WW	Resources Within existing resources.	Supported O Goal 7: Objecti			

Init	Initiative 7.2. Community Garden Strategy					
Acti	Actions			Status		
1	In connection to the development of a Winnipeg Food Strategy, develop and implement a City of Winnipeg Community Garden Strategy through partnership with community agencies. This may include services to garden sites in areas of high poverty, such as compost delivery, soil, water connections, or fertilizer, to increase production. (Community Garden Strategy referred to the 2024-2027 budget process through PW: <u>Disposition Link</u>)			New		
2	Actively strengthen partnerships and agreements with community organizations that operate and coordinate community greenspaces, particularly in areas of high poverty. Explore tools to remove barriers to community programming at greenspaces, such as free or subsidized water access, reduced or waived property taxes, and facilitating the use of vacant City-owned property as a way to utilize vacant land in the short-term. (New Community Garden coordinator FTE referred to 2024-2027 budget process through PW: Disposition Link)		PW (POS)	New		
-	partments Involved (POS), WW, APM, CSC (OPE), LS	Resources Through Community Garden report.	Supported Ol Goal 7: Objective			

Initiative 7.3. City Food Assets					
Actions			Lead	Status	
1	Community Kitchens: Explore partnerships with GCWCC and community organizations to increase in-kind access to City facilities with commercial kitchens (including Community Centres and Recreation Facilities) to provide space for food-related initiatives and programs; this could include free use agreements. Explore options for program delivery, such as through the Priceless Fun Guide, Community Centres, Recreation facilities, or community partners.			In progress (Action 7.3)	
Departments Involved CMS (CD, REC)		Resources Within existing resources.	Supported Objectives Goal 7: Objective A		

Goal 8: Equity in Community Safety is Increased through Collaboration

- **A.** Community and equity-based approaches to safety are prioritized and resourced, particularly for First Nations, Métis Nation, Inuit, Black, Racialized and Religious Minority groups and in areas of higher poverty.
- **B.** There is increased safety and security of Indigenous women, girls, 2SLGBTQ+ people, and youth, as the City pursues partnerships and joint initiatives, and prioritizes safety in its decision-making.
- **C.** Systemic racism is addressed and equity is increased in Winnipeg Police Service governance, recruitment, training, retention, policing practices, and community relationship-building.

Init	Initiative 8.1. Community-based Safety at Winnipeg Public Libraries					
Actions			Lead	Status		
1	In progress ollaborate with community partners to ensure equity-based approaches to safety are prioritized at dillennium Library and other branches of Winnipeg Public Libraries to create welcoming and inclusive braries. Strengthen partnerships with community organizations to deliver person-centered community-ased safety and security strategies. (Resources through Improving Safety at Millennium Library and Other ibraries)			In progress		
2	Provide ongoing operating funds for staffing at the Community Connections space to strive for operating hours that match the operating hours of the Millennium Library. The Community Connections space is an extension of library services that provides people with culturally-safe supports, resources and referrals to create a welcoming and inclusive library in the downtown. (Council adopted July 13, 2023: Disposition link) (Resources through Improving Safety at the Millennium Library and Other Libraries)			In progress (Action 4.3)		
3	Continue to support the Community Safety Hosts program, and provide a practicum training sites for Fearless R2W at library branches.		CMS (LIB)	In progress (Action 4.3)		
Departments Involved CMS (LIB)		Resources Through Improving Safety at Millennium and Other Libraries.	Supported Objectives Goal 8: Objectives A, B			



Init	Initiative 8.2. Creating Safety and Well-being			
Acti	Actions Lead State			Status
1	Develop a city-wide community safety, well-being, and crime prevention action plan including implementation, shared goals and evaluation. (Adopted by Council May 30, 2023: Disposition Link)			New
2	Support partnership-based, governmental and community-led safety activities to promote collaboration and communication through ongoing advisory and action tables.			New
3	Develop a list of organizations working on community safety and well-being and update regularly to identify gaps in services and facilitate communication and collaboration.			New
4	Collaborate across departments to support the Public Service on using a community safety and well-being lens in decision-making as needed; this lens includes understanding the various social factors that affect experiences of safety.			New
Departments Involved CAO, CMS (CD), WPS, IRD, PW, WFPS		Resources Within existing resources.	Supported Objectives Goal 8: Objectives A, B	

Init	Initiative 8.3. Equity is increased in Winnipeg Police Service					
Actions			Lead	Status		
1	using discretion and a restorative justice app	20-2024, continue to support the goals of restorative justice by broach to resolve appropriate events on scene, as well as stic disputes, and non-violent crimes (theft, mischief) from the services.	WPS	In progress		
2	Continue to provide Cadets with trauma informed perspectives about poverty and homelessness through hands-on work-placement in the shelter sector as part of the Cadet training program.			In progress		
3	Hiring Diverse Workforce in WPS: Continue to host career exploration workshops with Indigenous and racialized community members, and continue to build the Talent Acquisition Unit to mentor Indigenous and racialized applicants through the application process.			In progress		
4	Continue to explore and implement new strategies to work with the hotel and transportation industries to encourage and facilitate reporting of trafficking or sexual exploitation of women, girls, and 2SLGBTQ+ people.		WPS	In progress (Actions 8.11 and 8.12)		
Departments Involved WPS, WPB		Resources Within existing resources.	Supported Objectives Goal 8: Objective C			

Definitions & Terms

Affordable Housing: A broad category encompassing rental housing that is rented at the following levels: Below Market Affordable Housing, Deeply Affordable Housing, and Social Housing.

Below-Market Affordable housing: Rental housing where rents are below 80% of the Median Market Rent (MMR) as <u>determined by CMHC</u> or the <u>Province of Manitoba's Affordable Rental Housing Program rents.</u>

Deeply affordable housing: Rental housing where rents are below 60% Median Market Rent (MMR).

Encampments: A location with temporary structures made up of tents, tarps or other materials like bedding and clothing in parks, entryways or vacant lots that provide a place to stay for unsheltered Winnipeg residents, who do not have a home and are not using an emergency shelter.

Greenfield/Greenfield Development: Used in construction and development to reference land that has never been used (e.g. green or new), where there is no need to demolish or rebuild any existing structures.

Indigenous-led: Organizations comprised of at least 75% members of the board and staff are Indigenous, led by an Indigenous Executive Director and where the organization functions according to Indigenous cultural values and practices.

Infill/Infill Development: A type of development occurring in established areas of the city. Infill can occur on long-time vacant lots, or on pieces of land with existing buildings, or can involve changing the land use of a property from one type of land use to another.

Measured Approach: Deliberate use of proactive engagement, communication, mitigation, and facilitation measures by police to maintain the peace, or to facilitate resolution of public disorder and restoration of the peace. Preserving all options and employing those tactical responses deemed necessary to meet the situation while seeking to respect the lawful exercise of personal rights and freedoms.

Newcomer: Refers primarily to recent immigrants, refugees, refugee claimants or asylum seekers, and temporary residents.

Rooming Houses: A house or dwelling that has been renovated to provide accommodations to three or more households. Rooming houses contain shared bathroom and cooking facilities.

Social Housing (or Community Housing): Rental housing where rents are geared-to-income (RGI), set at 27-30% of a household's income. Social housing is owned or operated by governments, non-profits and co-operatives.

Single Room Occupancy Hotels: Residential hotels that contain small single rooms with shared bathroom and cooking facilities

Supportive Housing: Supportive housing is housing that provides a physical environment that is specifically designed to be safe, secure, enabling and home-like, with support services such as social services, provision of meals, housekeeping and social and recreational activities, in order to maximize residents' independence, privacy and dignity.

Systemic Racism: Systems that advantage white people and disadvantage racialized people, as a result of complex interactions of history, culture, policy and institutions that has embedded racism in structures, procedures and processes.

Transitional Housing: Housing that is intended to offer a supportive living environment for its residents, including offering them the experience, tools, knowledge and opportunities for social and skill development to become more independent. It is considered an intermediate step between emergency shelter and supportive housing, and has limits on how long an individual or family can stay. Stays are typically between three months and three years.