

---

# 2017

## Annual Report

---

# Access Advisory Committee



---

# WHAT DO WE DO...

---

...we advise City of Winnipeg  
leaders on accessibility for civic  
properties, information and services  
and recommend best practices in  
Universal Design while building  
relationships with the community.

# A Message from Councillor Eadie

## Acting Now for a Better Future



In its 23rd year, the City of Winnipeg's Access Advisory Committee (AAC) has generated memorable action and continues to bolster valuable results for all Winnipeggers. I want to thank the volunteers and support staff wholeheartedly for their passionate work on the issues at hand. Much of the work, including the review of city policies, is completed by the AAC's subcommittees: Education, Accessibility Awards, Management, and Communications and Policy.

In 2017, the AAC hosted an incredibly successful Accessibility Awards. The committee dedicated their time and put in a lot of hard work, creating one of the best accessibility awards that I've experienced during my time as a Chairperson. These awards help to generate necessary conversation and earn the AAC well-deserved respect from the architectural and design world. The awards reflect the dedication of these industries to implement universal design and accessible design practices. As a previous accessibility consultant, I realize that architecture is an art, and including universal design in the conversation benefits everyone.

Part of the work done by the Policy sub-committee and the people who participate along with AAC members is reviewing policies and standards developed by the province. The work done by the Policy sub-committee has greatly helped the City of Winnipeg's Universal Design Coordinator Judy Redmond move forward in the Customer Service Standard Regulation section of the City of Winnipeg's

Accessibility Plan. Since the plan was introduced in 2016, the city has begun the training process for all City of Winnipeg employees in overcoming systematic, technological, and information and communication-based barriers. Numerous City of Winnipeg service websites are becoming increasingly accessible, including the Water and Waste billing system, with many of these strides and accomplishments stem from the 2016-2018 Accessibility Plan.

The combination of the Accessibility Plan and The Accessibility for Manitobans Act has helped shaped the way that decision-making information systems are designed to make it easier for people of all abilities.

As we move forward, we will of course continue to face challenges to come up with ways to create VisitAble housing and accessible public spaces. I cannot wait to see

the outcome of the AAC's advice for the renewal process of the Our Winnipeg plan and how they will help shape the plan that will impact the entirety of the city.

Finally, I'd like to thank the ACC Coordinator Chris Sobkowicz's for his work as a passionate and dedicated Coordinator. Chris is invaluable in terms of his support to the committee and his commitment to getting these vital jobs done. Additionally, I want to recognize the huge effort of the AAC volunteers, committee members, and the city's Universal Design Coordinator, Judy Redmond. It is the passionate direction and work carried out by these teams that made 2017 a stand-out year which will continue to make waves in the community.

**Ross Eadie**

Chairperson,

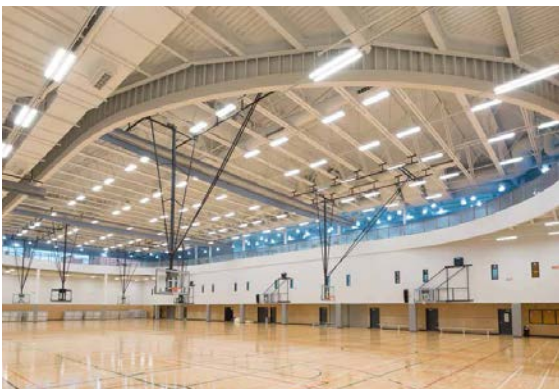
Access Advisory Committee

City Councillor, Mynarski Ward ■

# Access Awards

Celebrating the Spirit of Universal Design through  
the creation and design of Welcoming and Inclusive  
Environments

And the 2017 Access Award Winners are....



**Sport For Life Training Centre**  
Don Beaton - Architect  
NumberTen Architectural Group



**Downtown Commons**  
Terry Danelley - Architect  
LM Architects



**Leatherdale Hall**  
Wins Bridgman - Architect  
Bridgmancollaborative



**Sir Paul E. Martin Estates**  
Raymond Wan - Architect  
Raymond S.C. Wan Architects



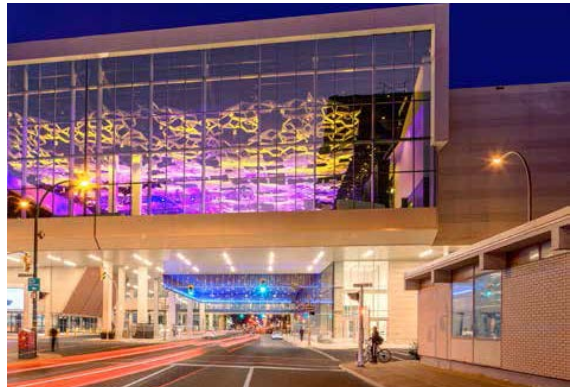
**Winnipeg Soccer Federation  
Seven Oaks Complex**  
Jeff Penner - Architect  
Stantech Sports Studio



**Booth University College**  
Gail Little - Architect  
AgerLittle Architecture



**Japanese Cultural Association  
of Manitoba**  
Grant LaBossiere - Architect  
Blacktie Architecture



**RBC Convention Centre**  
Terry Danelley- Architect  
LM Architectural Group  
Bob Eastwood- Architect  
NumberTen Architectural Group





**East Exchange Streetscaping**  
James Hudson – Landscape Architect  
HTFC Planning & Design



**Upper Fort Garry Provincial Park**  
Glen Manning – Landscape Architect  
HTFC Planning & Design  
Constantina Douvris – Landscape Architect  
HTFC Planning & Design  
Steve Cohlmeier – Architect  
Cohlmeier Architects



---

**Special Recognition Award**  
Klaus Lahr  
RBC Convention Centre  
President & CEO

---



## Cultivating Universal Design in Winnipeg

We chatted with the city’s Universal Design Coordinator to get a glimpse of where we are, what we’re doing, and where we’re headed in terms of removing participatory barriers throughout Winnipeg.

### What Is Universal Design?

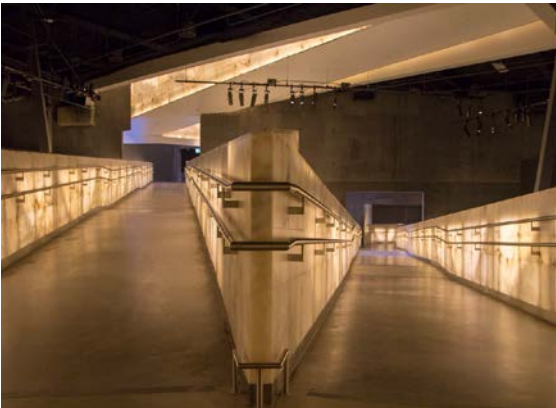
“At the end of the day, universal design is simply really good design,” says the City of Winnipeg’s Universal Design Coordinator, Judy Redmond. Redmond recognizes that that Winnipeg is ahead of the game when it comes to universal design, but is dedicated to overcoming barriers through the implementation of a progressive Accessibility Action Plan.

When describing Universal Design, Redmond often refers to the definition penned by Ronald Mace, who also happened to create the term:

“Universal design is the design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design.”

There are 7 principles that designers turn to when assessing universal design of the built environment. These principles were created in 1997 by a group of researchers, designers, engineers, and architects led by Ronald Mace:





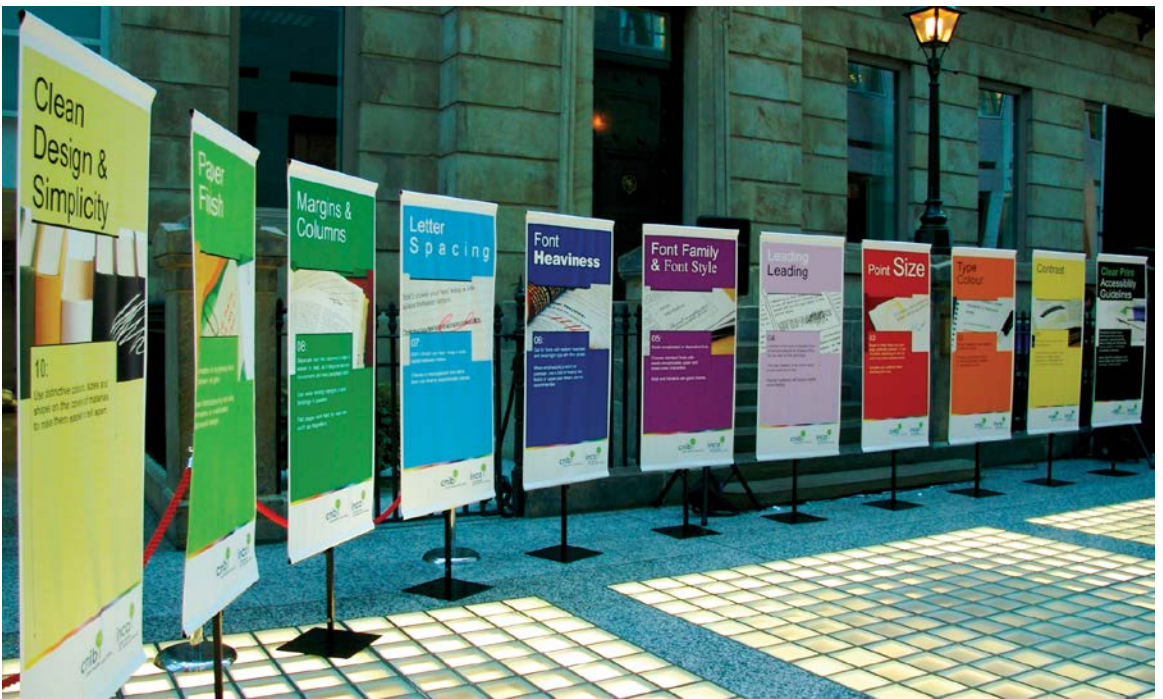
1. Equitable use
2. Flexibility in use
3. Simple and intuitive use
4. Perceptible information
5. Tolerance for error
6. Low physical effort
7. Size and space for approach and use

## How Does Universal Design Impact Our City and Our Daily Lives?

Universal design impacts the daily lives of all community members, whether recognized or not. In fact, invisibility of accessible features is the signature of universal design. Redmond often demonstrates the difference between accessible design and universal design by comparing push button accessible doors to automatic infrared detectors:

“With a push button door, there is an act that needs to take place. But for those with varying abilities, utilizing these buttons is not always accessible. An infrared automatic detector that automatically opens for all removes the act, and in turn, removes a barrier of full participation.”

Judy Redmond dedicates her professional life to improving the lives of Winnipegger’s living with accessibility issues and says that *The Accessibility for Manitobans Act*, the City of Winnipeg’s Accessibility Plan, and the implementation of the Universal Design Policy in 2001 are keeping the city ahead of the game.



As Judy continues in her position as the Universal Design Coordinator for the city, part of her duties include reviewing the new City of Winnipeg Accessibility Plan and checking in with city department heads to see where they are in terms of the action plan.

## The City of Winnipeg’s Access Advisory Committee’s Participation in Universal Design Development

“The work of the city’s Access Advisory Committee is invaluable – not only for the advice on City processes, but for their consistent willingness and dedication to work on various topics related to inclusion. The committee members and subcommittee volunteers alike are constructive in their approaches, and their contributions are amazing. I simply cannot do my job without them.”

Various volunteers and AAC members regularly help at Universal Design training, providing participants with first-hand perspectives on navigating current city environments.

“After a great year of accessibility accomplishments, it’s our duty to avoid complacency and continue moving forward.” As a community, while remaining realistic and patient, we need to face the challenges in the implementation of the AMA and the Accessibility Plan and continue to work hard to create a better future for all.”



For more information on how universal design is impacting the lives of citizens and visitors in Winnipeg, please visit:

[www.winnipeg.ca/ppd/Universal\\_Design.stm](http://www.winnipeg.ca/ppd/Universal_Design.stm) ■





# Updates on the City of Winnipeg Accessibility Plan

## Keeping accessibility in mind as a future-forward city

**T**he built environment shapes our daily lives, and barriers - whether attitudinal, technological, physical, architectural, systematic, or information and communication-based - create challenges in developing a fully participatory and functional community, both socially and economically.

The City of Winnipeg's Accessibility Plan for 2016-2018 continues to recognize the importance of universal and accessible design in overcoming barriers to accessibility for citizens and visitors of Winnipeg alike.

Working on compliance with the Accessibility for Manitobans Act (AMA), the City of Winnipeg's Accessibility Plan aims to cultivate accessible environments for everyone.

2017 was a big year for the City of Winnipeg and the Access Advisory Committee alike, and we will continue to commit to create accessible transportation, opportunities for employment, communications, information, environments, and customer service for everyone.

Want to review the most recent Accessibility Plan for the City of Winnipeg? Visit the Access Advisory Committee (AAC) website, the City of Winnipeg website, or via the link below:

[www.winnipeg.ca/ppd/Universal\\_Design.stm](http://www.winnipeg.ca/ppd/Universal_Design.stm)

"We're getting ahead of the curve on accessibility and other cities consider Winnipeg a leader in accessibility issues, but we still have much to do," says Judy Redmond, the city's Universal Design Coordinator.



“Universal design is rather a moving target, constantly changing to meet new needs, new technologies and new laws. Professionals and the public service alike are constantly aiming to reach that moving target.”  
– Judy Redmond

In 2017, the City of Winnipeg focused on implementing Accessible Customer Service training for all city employees. Although training over 8000 employees often comes with its challenges, the city’s CAO, senior management and the Universal Design Steering Committee continue to show their commitment, utilizing a variety of methods to reach

their employees across City departments, boards and commissions.

The city continues to hold themselves accountable to embrace and implement concepts of accessible and universal design in creating an inclusive community where all members of the public can participate and thrive.

The 5 core highlights of the City of Winnipeg’s Accessibility Plan guide the decision-making process of city council, public service leaders, and City of Winnipeg departments. We of course will face unexpected challenges along the way, but when we approach implementations with the goal of embracing diversity and building on an inclusive community, accessibility can stay in the forefront of everything we do.





In 2017, the City of Winnipeg made some major strides in terms of making the community increasingly inclusive and accessible, including:

**Customer Service:** In terms of accessible customer service, the city worked throughout 2017 to begin training the city’s employee base on how to approach situations through a lens of accessibility when developing programs, practices, and policies for improved and inclusive customer service for all.

**Employment:** In Winnipeg, persons in the accessibility community are still underrepresented in the workforce. To combat this, we must become more representative of the population in hiring and training processes and making hiring people of diverse abilities a priority for the city and beyond.

**Transportation:** In 2017, Winnipeg Transit services continued to provide accessible transit services for persons with limited mobility, cognition, vision, and hearing . Handi-Transit also completed an independent assessment which found that moving an occupied manual wheelchair either up or down stairs creates a safety risk for Handi-Transit drivers and passengers alike. This has changed Handi-Transit service operations and standards.

For more information on Winnipeg Handi-Transit changes, visit the following link:

[winnipegtransit.com/en/handi-transit/whats-new/](http://winnipegtransit.com/en/handi-transit/whats-new/)

**Built Environment:** In 2017, the City of Winnipeg’s Access Advisory Committee aided in completing a Barrier Buster



projects at the Swimming Centre. With accessible entrance ramps and Hoyer-styled lifts, the Barrier Buster project helped this public space become more accessible and nurtures independent participation for people with a diverse range of abilities.

Want to learn more about the City of Winnipeg's Access Advisory Committee's work with these Barrier Buster projects? Visit the following link:

[www.rickhansen.com/access4all/Projects-Showcase/Kinsmen-Sherbrook-Pool-and-Transcona-Swimming-Centre-Winnipeg-Manitoba](http://www.rickhansen.com/access4all/Projects-Showcase/Kinsmen-Sherbrook-Pool-and-Transcona-Swimming-Centre-Winnipeg-Manitoba)

### **Information and**

**Communication:** In 2017, the city began considering investing in a website re-vamp to meet the accessibility needs of its citizens. Accessibility has

become a primary concern in terms of providing best-in-class information and communication services to Winnipegger's, and the city has invited Lisa Snider an award-winning digital strategist, to run an IT workshop for City of Winnipeg staff members.

Keeping these 5 core components of the Accessibility Plan in mind, in place in Winnipeg's Policy since 2001, while working to align ourselves with The Accessibility for Manitobans Act is critical to making ourselves successful and competitive as an accessible city, benefitting the lives of many Winnipeggers.

The City of Winnipeg and the AAC acknowledges the continued responsibility and support needed to facilitate training and propel actionable results for the

Accessibilities for Manitobans Act and our own Accessibility Plan. Our close relationships with representatives from organizations and people disabled by barriers compels us to hold ourselves accountable for creating inclusive and welcoming communities for all.

As we move forward, the Access Advisory Committee will strive to create a better “big picture” for accessibility in Winnipeg by overcoming barriers to participation and providing recommendations towards emerging and ongoing City of Winnipeg projects. ■



# Member Profile

## Marcella Poirier

**M**arcella Poirier was wired to become a driving force for accessibility. Since joining the City of Winnipeg Access Advisory Committee in 2017 as a working committee member, Marcella has applied her professional skills and expertise to give back to the accessibility community while staying engaged with emerging issues affecting accessibility and design practices in the city.

Her time with the AAC has also provided her with insights into newly introduced legislation and policies while hearing community responses from a diverse group, working to understand what's on the forefront of accessibility issues so they can be addressed in her professional practice and beyond.



As the Chief Development Officer for the University of Winnipeg Community Renewal Corporation, Marcella utilizes her technical approach to design to advocate for adaptive reuse and accessible design of buildings. Currently, the UW Community Renewal Corporation works within a split-portfolio, contemplating how existing buildings need to be developed, and cultivating new development project plans as a not-for-profit developer.





## Dedicated to Participation for All

Growing up, Marcella's mother worked in a personal care home, and Marcella would accompany her on holiday breaks and in-services. From a young age, these experiences taught Marcella to understand two things: first, that these facilities were inhabited by the very young and very old alike. And second, that barriers to participation because of a physical disability are tremendously frustrating.

"We have to create a foundation to understand that ability and disability have nothing to do with age. Accessibility impacts people in different ways, and places that are inaccessible create sadness and frustration, which is not okay for any age demographic."

Since then, Marcella has always had a connection and interest

in working with people with a wide range of needs and thinking creatively about how to overcome barriers to participation. Driven by the 4 pillars of sustainability - cultural vibrancy, economic prosperity, environmental responsibility, and social justice - Marcella has implemented her creative solutions in all of her held professional positions.

From creating strategies that provided best-in-class customer service standards to a range of people with additional needs to serving as a communications director to develop a story and fill in the gap between architecture and accessibility, Marcella is constantly observing her surroundings to find solutions and remove limitations of the built environment, increasing the quality of life for everyone.





## Hopes for an Accessible Winnipeg

"The most important thing for people to address is their assumptions. Challenge your own assumptions, your design, your program, or your place. When you assume that everyone is able-bodied, sighted, and that everyone can hear, you have excluded a percentage of the population in participating with you. In challenging our assumptions, we have a requirement to change how we design spaces and buildings, and it is one of our greatest challenges right now."

When she reflects on her hopes for Winnipeg's future from a universal design standpoint, she calls on the community to begin eliminating public dangers and focus on safety and security.

"We must solve the issue of vulnerability for those with disability requirements. People are working and learning in spaces that lack accessibility. However, we can remove this vulnerability through inclusive and barrier-free design. As we develop design briefs, design new spaces and redevelop existing places, we must focus and work from a space that fosters creative solutions and innovations so that this type of thinking leads design, rather than being responded to."

Marcella is pleased to continue her work on the AAC and wants to thank all supporters and volunteers for helping to create positive change for the accessibility community. ■



# Rick Hansen Foundation Awards

## Barrier Buster Project - Transcona Aquatic Centre

2017 marked a big year for the Access Advisory Committee and the City of Winnipeg. In addition to receiving the Rick Hansen Accessible Cities award, the committee was able to see the fruition of their dedication, efforts, and hard work in developing a new accessible public space: the Transcona Swimming Centre. Architectural elements included an accessible entrance complete with a low level admission counter, wide gates and concrete pathways for easy access to the lockers,

and pool areas. The brand new facility was opened in the summer of 2017 and includes 4 water slides, zero grade entry (beach entry), diving boards, shade sails and accessible picnic areas, and universal washrooms and lockers.

To learn more about the Transcona Swimming Centre and its available amenities, go to the following link:

[www.winnipeg.ca/cms/recreation/facilities/pools/indoor\\_pools/transcona.stm](http://www.winnipeg.ca/cms/recreation/facilities/pools/indoor_pools/transcona.stm) ■

CELEBRATING OUR  
BARRIER BUSTER PROJECT

Rick Hansen  
Foundation



Access4All

Canada

P&F

Hudson's Bay

Scotiabank

Shaw

CANADA 150



20

# Did you **KNOW?**

**15.6% of Manitobans over 15 years of age report having a disability that limits their daily activities**

## **Strategically We're on Track for the Future...**

### **Pushing for Change**

Our continuous push for a fully accessible Winnipeg doesn't stop here. As we move forward, it's important that we don't overlook the existing barriers to participation that many people living, working, and playing in Winnipeg with disabilities experience daily.

Complacency is a step backwards; rather, we need to use this energy to propel the discussion of designing for inclusivity and diversity in our standards, our policies, and our legislation.

Attitudinal barriers are malleable, and part of the work of the AAC is to collaborate with City of Winnipeg officials to generate tangible and actionable changes.

### **The Access Advisory Committee is committed to:**

- Raising Awareness through Education
- Building Strong Relationships with other Agencies and Stakeholder Groups
- Development and Input on Major City of Winnipeg Projects ■

# AAC Members

## 2016 Access Advisory Committee

Mayor Brian Bowman **Ex-Officio**

Ross Eadie, **Chair**

Devi Sharma, **Councilor**

Albert Johnson

Angela Mayen-Obregon

Larry Baillie

Louis Gaudry

Elizabeth Mitchell

Gail MacAulay

Kenneth Shachtay

Debbie Van Ettinger

Marcella Poirier

Colleen Waters

Chris Sobkowicz

**Committee Coordinator**

Judy Redmond

**Universal Design Coordinator**

Leah Cowan

**City Clerks Department**

Visit [www.aacwinnipeg.mb.ca](http://www.aacwinnipeg.mb.ca) to contact us for more information. ■



# Budget

## Financial Report 2017

**Revenues**

Revenue Funding	\$ 66,880.00
-----------------	--------------

**Expenditures**

Meeting Costs	\$ 5,129.53
---------------	-------------

Administrative Support	\$ 44,000.00
------------------------	--------------

Administrative Supplies	\$ 3,274.97
-------------------------	-------------

Access Awards	\$ 7,175.53
---------------	-------------

Website	\$ 1,252.00
---------	-------------

Special Projects	\$ 847.50
------------------	-----------

---

<b>Total</b>	<b>\$ 61,697.53</b>
--------------	---------------------

2017 Surplus/Balance	\$ 5,200.47
----------------------	-------------





## Coordinator's Comments

**From the desk of  
Chris Sobkowicz**

**A**gain this year I would like to express my gratitude to the Mayor and Council, Departmental staff, and the City Clerk's office for the continuous support that enables the Access Advisory Committee to carry out its responsibilities. Given the ongoing nature of accessibility work within the City of Winnipeg, this collective approach speaks volumes about our civic culture and commitment to inclusive and access for everyone.

In Canada, we are on the cusp of great changes in the awareness, acceptance and embracing of Universal Design; however mandatory building code requirements and other accessible standards remain inadequate. In Winnipeg increasing public awareness of our Universal Design Policy and the impacts of the Access Advisory Committee and our aging populations are offering fresh opportunities to highlight the benefits and business cases for more emphasis on Universal Design.

As a result of and acceptance of the Universal Design policy, there is a prevalent trend by the whole professional design community to provide an accessible and inclusive built environment in a non-obvious and seamless manner; resulting in more equitable facilities, and participation by the whole community.

Every year and including this year, the AAC takes pride in recognizing those architects, landscape architects, designers, planners and owners through the Access Awards. We are beginning

to amass exemplar and inclusive facilities throughout the city, and recognized as leaders in the country.

As a perfect testimonial to the great work the whole community is doing in terms of universal and inclusive principles over the years, The Rick Hansen Foundation recognized the City of Winnipeg in 2017 as the “Most Accessible City in Canada”, and commends the whole community for our commitment and passion to make Winnipeg Great for all.

The public and private sector have provided greater accessibility through a move toward awareness education and commitment and belief in accessibility and inclusion in Winnipeg.

Finally, I would like to extend my appreciation to the volunteer members of the City of Winnipeg Access Advisory Committee. These passionate people have dedicated their time to the citizens of Winnipeg in identifying the barriers to active participation. These people have spent countless hours in developing a comprehensive strategy to achieve a fully inclusive and accessible community. ■







## Contact Us

### **Access Advisory Committee**

510 Main Street  
Council Building, Lower Level  
Winnipeg, MB R3B 1B9  
Phone: 204-986-8345  
Fax: 204-947-3452  
TTY: 204-261-7424  
**[www.aacwinnipeg.mb.ca](http://www.aacwinnipeg.mb.ca)**

This annual report is available in French, in Braille, and electronically on our website at [www.aacwinnipeg.mb.ca](http://www.aacwinnipeg.mb.ca). Please contact us to receive your copy in alternate formatting.

This report is specially designed to be accessed by a wide variety of users.

**ONE DAY...**

**we're all going to be touched  
by the benefits of  
ACCESSIBLE DESIGN...**